Pre-Reflection

Before you attend your Go M.A.D. Thinking event, we would invite you to take some time to reflect on the areas where clearer thinking, better conversations and more focused action could make the greatest difference.

This is not about preparing a perfect answer or arriving with a fully formed plan. It is simply an opportunity to pause and consider the real strategic, operational and leadership challenges you are currently facing, so your time with us can be as practical, relevant, and valuable as possible.

Please come prepared to think about your own context, your areas of responsibility, and the outcomes you would most like to improve.

1. Strategic Focus

What longer-term priorities, opportunities or challenges are currently shaping your organisation, service, function, or area of responsibility?

You may want to reflect on:

- What are the most important priorities you need to influence or deliver over the next 6–12 months?
- Where do you need greater clarity, alignment, or commitment?
- What opportunities are emerging that require different thinking?
- What strategic conversations would benefit from being more focused, constructive, or outcome-led?
- Where could better questions help you and others see new options?

2. Operational Focus

What practical improvements would make the biggest difference to performance, delivery, efficiency, or impact?

You might want to reflect on:

- What keeps resurfacing but never quite gets resolved?
- Where are time, energy or resources being lost?
- What is slowing progress down?
- What decisions, processes or ways of working would benefit from clearer thinking?
- Where could small shifts in thinking, behaviour or action create noticeable improvement?

3. People, Culture and Leadership

What leadership situations are currently requiring your attention, energy, or time?

You might want to reflect on:

- What conversations are you avoiding, delaying, or finding difficult?
- Where do you need to build greater ownership, confidence, or accountability?
- What patterns of thinking or behaviour are helping progress?
- What patterns may be limiting progress?
- Where could you lead differently to create better results for others?

4. Personal Leadership Reflection

What would you personally like to strengthen?

You might want to reflect on:

- What do you want to become more effective at as a leader?
- Where would you value more confidence, structure, or clarity?
- What recent experience has given you useful learning?
- What would you like others to notice is different in your leadership?
- What difference would you like your leadership to make over the next 60-90 days?

5. Key Questions to Bring with You

To help you get the most from your time with us, please come with one or two live areas you would value thinking through.

These may include:

- A strategic priority you need to move forward.
- An operational challenge that needs fresh thinking.
- A leadership conversation or relationship that matters.
- A decision you need to make.
- An outcome you want to achieve but have not yet found a clear route towards.

The more real and relevant, the more valuable your time with us will be.

The purpose of this reflection is to help you arrive with something meaningful to work on, so that the tools, questions and thinking approaches can be applied directly to your current leadership context.