

Go MAD
Thinking

TRANSFORM RESULTS AND ENABLE CHANGE (T.R.E.C.®)

A 2-year Cultural Transformation and Business
Improvement Programme like no other

www.gomadthinking.com

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Certified



Corporation

What is T.R.E.C.®?

T.R.E.C.® is the only transformation journey in the world that gives you a quadruple impact in your organisation. It guarantees multiple return on investment, enhanced leadership capability, team development, and social impact.

Whatever your business challenges, T.R.E.C.® will equip your leaders and teams with 25 best practices, researched and proven over 27 years to improve productivity and performance.

These tools and techniques not only transform business results but will also change the way people THINK – to positively impact their work and their lives.

So, how big a difference do you want to make?



**GUARANTEED
RESULTS
Minimum
400% R.O.I.**

Experience **QUADRUPLE** impact

1

BUSINESS IMPACT

Guaranteed results. If you don't see a return on your investment within three months, we'll continue to work for free until you do.

2

LEADERSHIP IMPACT

Give your leaders a top drawer full of practical tools and techniques to create breakthroughs, solve problems, and engage their teams to think differently.

3

TEAM IMPACT

Embed a shared thinking system and common language, proven to increase productivity and performance.

4

SOCIAL IMPACT

Enable your employees to gift ThinkOn® to family, friends and the wider community. Create a ripple effect and witness the impact you make in the world.

How does T.R.E.C.® work?

- A minimum of 30 leaders and their teams, will be equipped with all the Go M.A.D. tools and techniques they need to transform results and enable change.
- Using the Catalyst app, leaders and teams will identify the real issues impacting productivity and performance and then implement the best practices proven to address these.
- Teams will work on 30, 60, or 90-day Improvement Challenges to achieve their goals, as agreed by Sponsors.
- You'll be helped to identify Continuous Improvement (C.I.) Coaches who will deliver 60-minute C.I. facilitated workouts with team leaders, to offer on-going support and guidance. Your C.I. Coaches will receive unlimited coaching support from the Go M.A.D. team.
- You'll have regular reviews to ensure you're on track to hit your performance targets.
- All employees (up to 5,000) will receive access to all Go M.A.D.'s tools and techniques - in the handy ThinkOn® app.
- In year two, you'll get ThinkOn® access codes for up to 5,000 employees to gift to family, friends, and the wider community - creating a ripple effect and helping to make an impact beyond business.

What results are guaranteed?

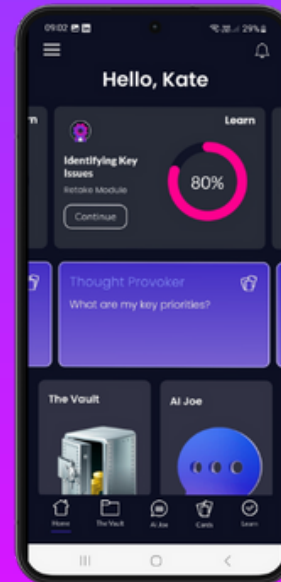
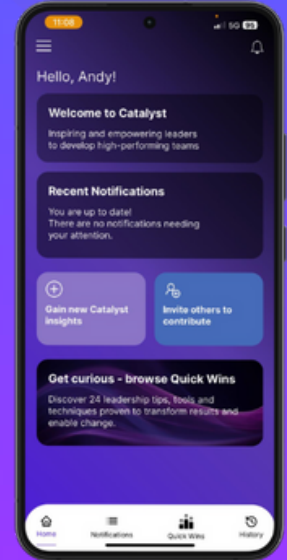
- You receive our 400% minimum R.O.I. guarantee (worth £1.5m)
- T.R.E.C.® set-up and launch costs waived before 1st October 2024 (worth £60,000).
- T.R.E.C.® monthly investment - just £15,000 per month (£500 per leader/team, per month) x 24 months.
- Plus our 'peace of mind' guarantee - If you don't see a 100% return on your investment within three months, we'll continue to work for free until you do.

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Catalyst – Inspiring and empowering leaders to develop high-performing teams

Quickly and easily diagnose team performance issues and priorities. Instantly access tailored tips, tools, and techniques proven to improve team productivity – all within 3 minutes!

Then engage your teams to do likewise.



ThinkOn® – The only mobile app designed to transform the way people THINK

Guide your leaders and teams to become more productive and results-orientated – adept at solving problems, navigating change, and delivering results.

An extensive library of more than 105 practical, bite-sized learning modules and self-assessment sessions to develop leadership, coaching and change management skills.

Generative A.I. combined with machine learning of the Go M.A.D. methodology provides instant solutions to common productivity and performance issues.