



Go MAD
Thinking

RESULTS ACCELERATION PROGRAMME (R.A.P.) 2.0

Certified



Corporation

GUARANTEED IMPROVEMENTS IN
PRODUCTIVITY AND PERFORMANCE

RESULTS ACCELERATION PROGRAMME (R.A.P.)

Do you want to accelerate results? Do you want to tackle your biggest issues, get projects and initiatives back on track, and get your teams focused - all in just 60 or 90 days?

Do you need to save millions or make millions?

Whether you need to save costs, improve processes, or increase revenue, the Go M.A.D. Results Acceleration Programme enables your teams to make a real impact in the business quickly and efficiently.

Not only are you guaranteed to see results faster, you will also equip your teams with practical tools for improving productivity and performance on any project, at any time.



The Go M.A.D. Results Framework

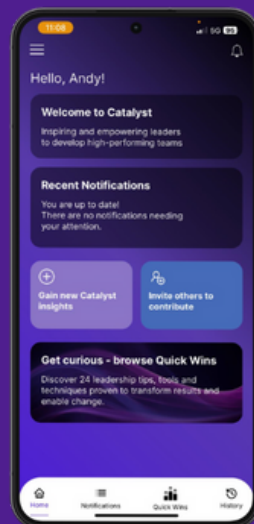
How does R.A.P. 2.0 work?

- **Immersive kick-off** – Start with our one-day Thinking Bigger Better Bolder® workshop, introducing the Go M.A.D.® Results Framework and toolkit to your leaders. Generate a minimum of 30 possible business improvement projects. What do you want to change, improve, or accelerate over 60 or 90 days?
- **Plan your priorities** - Executive sponsor decides which of these projects are priority to take forward into team challenges.
- **Robust action plans** – 12-15 leaders spend two days applying the Go M.A.D.® Results Framework, to create detailed action plans for each project. This includes creative possibility thinking sessions, expertly facilitated by a Go M.A.D. Thinking Engineer. Each leader leaves with resources to develop their team, and a plan to engage them.
- **Team engagement** - Your leaders involve their team in using the Catalyst app. This introduces up to 150 people to 24 Go M.A.D. best practices, all proven to transform results and enable change. These include 30-day individual and team challenges.
- **Bi-weekly check-ins** - Leaders are supported by a Go M.A.D. Thinking Engineer facilitating a 60-minute online review session to check progress and give guidance.
- **Results measurement** - After 30-45 days there is a half-day review workshop to ensure everything is on track. At the 60 or 90-day R.A.P. completion point, leaders present the results of both the results acceleration challenges and the ripple effect they have created within their team and beyond.
- **We go again** - We start the second 60 or 90-day improvement cycle. This includes 30-day check-ins and a final celebration event.

Catalyst - Inspiring and empowering leaders to develop high-performing teams

Quickly and easily diagnose team productivity issues and priorities. Instantly access tailored tips, tools, and techniques proven to improve team productivity – all within 3 minutes!

Then engage your teams to do likewise.



Go M.A.D.® Coaching Cards

Each leader and their team members receive a pack of Go M.A.D.® Coaching Cards. The cards contain powerful coaching questions designed to define goals, check self-belief and motivation, inspire creative possibility thinking, and plan priorities - enabling them to take personal responsibility and share a common solution focused toolkit.



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**GO M.A.D. IS A RALLYING CALL TO
GO MAKE A DIFFERENCE. IT'S ABOUT
CHANGE AND IMPROVEMENT - NOT
ABOUT STAYING THE SAME!**

MAKE A DIFFERENCE. GET IN TOUCH

+44 (0) 01509 891313
TEAM@GOMADTHINKING.COM

WWW.GOMADTHINKING.COM

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